Goals:

In one year from today, I see this business almost always fully booked in beginner and intermediate classes, as well as being half booked in advanced and professional classes. I see the business having a regular venue, as well as a set of laptops for students to learn with. The business will have several employees, all of which could be teaching a separate class, whilst I, the company owner, sit nearby to assist in the teaching. I see a high cashflow, and good customer reviews, with all our students learning important skills for programming.

In five years from today, I see the company ended. I would have either moved on to a different company, or converting this one into a software development company.

Company overview:

|  |  |  |  |
| --- | --- | --- | --- |
| Strengths | Weaknesses | Opportunities | Threats |
| Great with Scratch | No Experience | ? | Lack of Customers |
| Creative | Stutters When Nervous |  | Lack of Computers |
| Highly Logical  Excellent Intuition  Fast Worker  Very Polite  Very Moral  Good at Editing  Good at Formatting  Perfectionist  Decent with Art  Great with Mechanics  Great with Designing  Funny-ish  Good at Directing  Good at Coordinating  Good with Kids  Good at Debating  Good with Speaking | Procrastinator  Un-Employed  Limited Budget  Under-Aged Minor  Limited Connections |  | Unsatisfied Customer  Disobedient Students  Refund Demands  No Venue Available  Taxes |

Current Assets:

* Active Funds: $200.00
* Reserve Funds: Est. $1,000.00 +

Fixed Assets:

* Laptop
* Cellphone

Short-Term Liabilities:

* Venue
* Laptops

Long-Term Liabilities:

* None